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FOR IMMEDIATE RELEASE

SAP Futurist Tom Raftery to Keynote ASIS Europe 2018

Brussels, 6 February 2018 – ASIS International, the leading association for security professionals worldwide, today announced that Tom Raftery, Global VP, Futurist, and Internet of Things Evangelist, SAP, will deliver the opening keynote at ASIS Europe, taking place on 18-20 April in Rotterdam, The Netherlands.

Raftery will set the tone for the conference with his expert insight into the business opportunities presented by big data, artificial intelligence and automation. Focusing on the perspectives of businesses, consumers, shareholders, and communities, the keynote will address the parameters within which security professionals—and particularly security leaders—need to operate.

Following the opening session, a panel of security leaders, including Microsoft Chief Security Officer Mike Howard, will interpret what this future means in terms of security, risk, and responsibility.

These are key parts of the program for Conference Chair Eduard Emde, CPP, who states, “The opening keynote and security leaders panel are crucial in helping us understand and interpret the business drivers behind emerging risks. I am very excited to have Tom on board to take us out of our comfort zone and lay out the challenges ahead.”

Over two days, ASIS Europe will help attendees navigate a broad sweep of risks—from the malicious use of the latest emerging technologies to the dangers of low tech attacks, particularly on soft targets in public spaces.

ASIS International CEO Peter J. O’Neil adds, “The insight and support from leading global organisations like SAP, Microsoft, Amazon, and many others, is hugely important to what ASIS Europe offers—a critical learning environment for those who need a broad, management level understanding of both physical and cyber threats. This outstanding education program—combined with free access to the Career Centre, Technology and Solutions Track (TST), and exhibit floor—creates a must-attend event that engage all levels of the profession across Europe and beyond”.

Full event information and registration is available at www.asiseurope.org. Advance rates for the conference are available until 8 March. Contact europa@asisonline.org directly for more information.

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About ASIS International

ASIS International is the world's largest membership organization for security management professionals. With hundreds of chapters across the globe, ASIS is recognized as the premier source for learning, networking, standards, and research. Through its board certifications, award-winning *Security Management* magazine, and global conferences, ASIS ensures its members and the security community have access to the intelligence and resources necessary to protect their people, property, and information assets. Learn more about the work we do at www.asisonline.org.